**PIZZA SQL QUERY**

1. **KPI’s**
2. **Total Revenue:**

SELECT SUM(total\_price) AS "Total\_Revenue" FROM pizza\_sales;

A screenshot of a computer

Description automatically generated

1. **Average Order Value:**

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS “Avg\_order\_Value”

FROM pizza\_sales

**A close up of numbers

Description automatically generated**

1. **Total Pizzas Sold**

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales

**A close up of a menu

Description automatically generated**

1. **Total Orders**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales

A close up of a number

Description automatically generated

1. **Average Pizza Per Orders**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Pizzas\_per\_order

FROM pizza\_sales

A close-up of a computer screen

Description automatically generated

1. **Daily Trend for Total Orders**

SELECT DAYNAME(order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS

total\_orders

FROM pizza\_sales

GROUP BY order\_day

ORDER BY total\_orders DESC;

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1. **Monthly Trend for Orders**

SELECT MONTHNAME(order\_date) AS Month\_Name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY Month\_Name

ORDER BY Total\_Orders

